

Canadian Healthcare Marketing Hall of Fame



2025 Call for Nominations

The Canadian Healthcare Marketing Hall of Fame was created to honor healthcare marketers who have contributed to our avocation and are an inspiration to others.

Deadline for nominations: Wednesday, Oct. 8, 2025

AWARD CRITERIA

Nominees are healthcare marketing professionals who, consistently through their careers in Canada, in the pharmaceutical, biotechnology, medical device/supply industries, or organizations which supply those industries (such as communications, educational services, advertising and marketing services) have:

- *made a lasting impact on others; or*
- *served as a source of inspiration; or*
- *have demonstrated extraordinary dedication and commitment to the humane principles inherent in our profession*

CATEGORIES OF AWARD

ACHIEVEMENT AWARDS

Presented to individuals who have dedicated over 10 years of their careers to our industry, who have accumulated a body of achievements

MERIT AWARDS

Presented to individuals whose specific activities deserve recognition, either for having led or championed a noteworthy project or effort, or having acted as mentors

PHIL DIAMOND AWARD

Presented to an individual whose record of service to the community is exemplary and deserving of industry-wide recognition

NOMINATION FOR THE 2025 CANADIAN HEALTHCARE MARKETING HALL OF FAME

Awards will be presented during the gala luncheon at the 2025 National Pharmaceutical Congress, held Nov. 4, 2025 at the Mississauga (Ont.) Convention Centre.

Nominee's Name: _____
Title: _____
Company: _____
Address: _____
City _____ PC _____
Telephone: _____ Ext: _____ Email Address: _____

Nominator's Name: _____
Title: _____
Company: _____
Address: _____
City _____ PC _____
Telephone: _____ Ext: _____ Email Address: _____

Please include a brief rationale of 100 to 250 words supporting the nomination.

-  **Mail to:** 1460 The Queensway, Suite 212 Etobicoke, ON M8Z 1S4
 **Or fax to:** 416.352.6199 (Toronto)
 **Or E-mail to:** health@chronicle.org