

# Canadian Healthcare Marketing Hall of Fame



## 2020 Call for Nominations

*The Canadian Healthcare Marketing Hall of Fame was created to honor healthcare marketers who have contributed to our avocation and are an inspiration to others.*

### AWARD CRITERIA

Nominees are healthcare marketing professionals who, consistently through their careers in Canada, in the pharmaceutical, biotechnology, medical device/supply industries, or organizations which supply those industries (such as communications, educational services, advertising and marketing services) have:

- *made a lasting impact on others; or*
- *served as a source of inspiration; or*
- *have demonstrated extraordinary dedication and commitment to the humane principles inherent in our profession*

### CATEGORIES OF AWARD

#### ACHIEVEMENT AWARDS

Presented to individuals who have dedicated over 10 years of their careers to our industry, who have accumulated a body of achievements

#### MERIT AWARDS

Presented to individuals whose specific activities deserve recognition, either for having led or championed a noteworthy project or effort, or having acted as mentors

#### PHIL DIAMOND AWARD

Presented to an individual whose record of service to the community is exemplary and deserving of industry-wide recognition

## NOMINATION FOR THE 2020 CANADIAN HEALTHCARE MARKETING HALL OF FAME

Nominee's Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ PC \_\_\_\_\_  
Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Email Address: \_\_\_\_\_

Nominator's Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ PC \_\_\_\_\_  
Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Email Address: \_\_\_\_\_

### **Please include a brief rationale of 100 to 250 words supporting the nomination.**

- ✉ **Mail to:** The Chronicle of Healthcare Marketing, 555 Burnhamthorpe Road, Suite 306, Toronto, Ont. M9C 2Y3
- ☎ **Or fax to:** 416.352.6199 (Toronto), 514.221.3085 (Montreal), or 800.865.1632\
- 📧 **Or E-mail to:** [health@chronicle.org](mailto:health@chronicle.org)