

# Canadian Healthcare Marketing Hall of Fame



## 2023 Call for Nominations

*The Canadian Healthcare Marketing Hall of Fame was created to honor healthcare marketers who have contributed to our avocation and are an inspiration to others.*

*Deadline for nominations: Friday, Sept. 29, 2023*

## AWARD CRITERIA

Nominees are healthcare marketing professionals who, consistently through their careers in Canada, in the pharmaceutical, biotechnology, medical device/supply industries, or organizations which supply those industries (such as communications, educational services, advertising and marketing services) have:

- *made a lasting impact on others; or*
- *served as a source of inspiration; or*
- *have demonstrated extraordinary dedication and commitment to the humane principles inherent in our profession*

## CATEGORIES OF AWARD

### ACHIEVEMENT AWARDS

Presented to individuals who have dedicated over 10 years of their careers to our industry, who have accumulated a body of achievements

### MERIT AWARDS

Presented to individuals whose specific activities deserve recognition, either for having led or championed a noteworthy project or effort, or having acted as mentors

### PHIL DIAMOND AWARD

Presented to an individual whose record of service to the community is exemplary and deserving of industry-wide recognition




## NOMINATION FOR THE 2023 CANADIAN HEALTHCARE MARKETING HALL OF FAME

Awards will be presented during the gala luncheon at the 2023 National Pharmaceutical Congress, held Nov. 22, 2023 at the Mississauga (Ont.) Convention Centre.

Nominee's Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ PC \_\_\_\_\_  
Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Email Address: \_\_\_\_\_

Nominator's Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City \_\_\_\_\_ PC \_\_\_\_\_  
Telephone: \_\_\_\_\_ Ext: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Please include a brief rationale of 100 to 250 words supporting the nomination.**

-  **Mail to:** The Chronicle of Healthcare Marketing, 555 Burnhamthorpe Road, Suite 306, Toronto, Ont. M9C 2Y3  
 **Or fax to:** 416.352.6199 (Toronto)  
 **Or E-mail to:** [health@chronicle.org](mailto:health@chronicle.org)