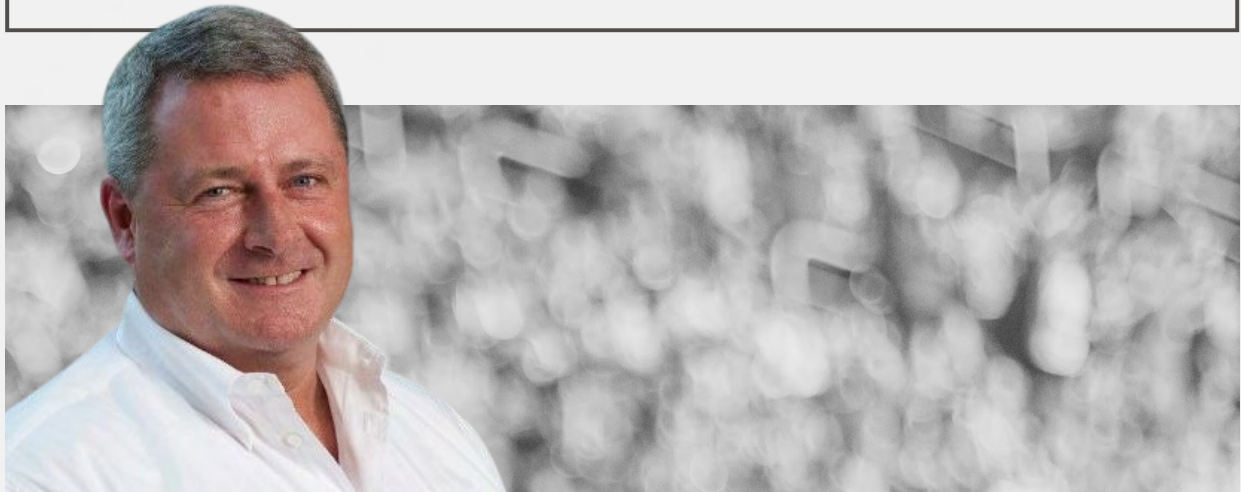


**National Pharmaceutical Congress Winter Webinar:**  
Celebrating the Career of Ronnie Miller



# Executive Summary

FEBRUARY 9, 2022  
10:45 AM EST

This report has been prepared for the exclusive use of registrants to the 2022 NPC Winter Webinar.

It provides a summary of meeting highlights.

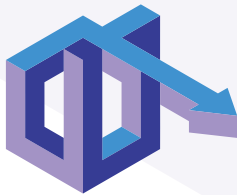


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# A note about *Ronnie Miller Day*


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The 2022 National Pharmaceutical Congress (NPC) Winter Webinar, celebrated as "Ronnie Miller Day," was a rousing success. Organizers would like to thank you—the many speakers, attendees, and sponsors who made this event possible.

Held on February 9, 2022, the virtual event was widely attended by all levels of the Pharma and Life Sciences industries and featured prominent speakers from the industry and the community.

A full recording of the webinar is available online at [pharmacongress.info](https://pharmacongress.info).

This report provides an overview of event highlights and serves as an executive summary of meeting content. It includes major takeaways from the 2022 NPC Winter Webinar, "Ronnie Miller Day."



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**Au Revoir Ronnie!**

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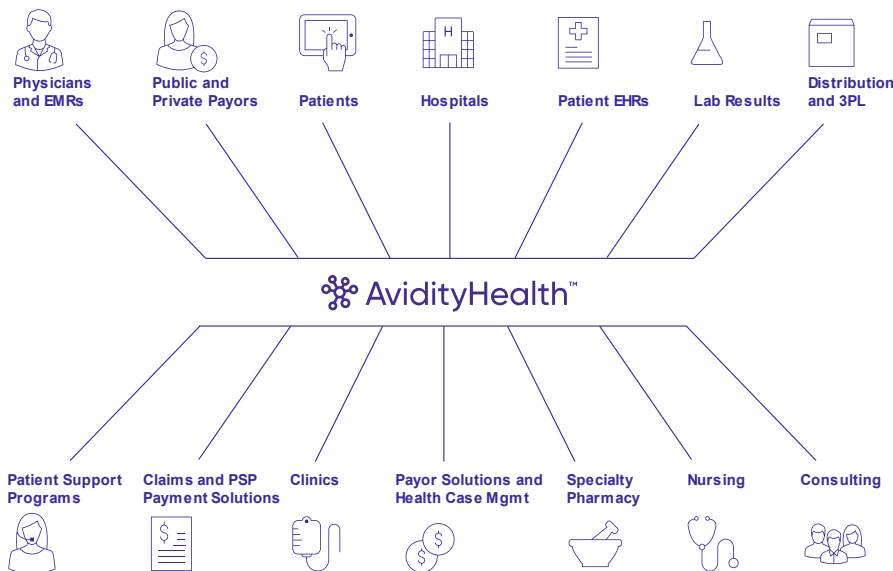


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### *Words from the panel*

Speakers at “Ronnie Miller Day” featured Pharma industry and community leaders sharing congratulations to Ronnie and advice for the next generation of Pharma leaders. Their words demonstrated the impact Ronnie has had during his long career.

Over the years, I've seen a great deal of leadership courage. This has been most evident in the changes made to the way we do business and interact with healthcare practitioners. Leaders in our industry at the IMC table had the courage to make these changes and implement them with conviction for the betterment of our industry, knowing that these changes would be tough for customers to accept.

We have developed a great deal of leadership persistence. We're still not often given the opportunity to sit at the table with government policy-makers to find solutions and opportunities to improve health outcomes for Canadians. I'm always inspired by Ronnie's determination to continue to fight for a seat at the table.

I've also observed the strengthening of the leadership community, which I believe is the result of increased connectivity and active listening among senior leaders.

— **Frank Stramaglia**  
General Manager  
Astellas Pharma Canada

We all know in pharmaceuticals, that we really have a positive impact on people's lives—on their health, on the healthcare system, and on the costs of health care system. Pharma really has a special place in all Canadian lives. But it's been frustrating that we've had a hard time sharing that with stakeholders and getting stakeholders to line up and understand the value, not just in terms of health for Canadians but as an industry that adds value to the economy in this country.

Ronnie's changed a lot. He's reached out to stakeholders, he's created trust, he's created discourse where there was none before, and he's really built common ground.

— **Pat Forsythe**  
General Manager, Eisai Inc.

Ronnie taught us that we could work hard and perform, but we could also have fun doing it. This was one of the most enlightening moments of my career—that we could enjoy the journey. Our CEO could laugh and joke with us and connect with us on such a personal level.

— **John Haslam**  
VP & General Manager  
Horizon Pharma Canada

One of my favourite quotes is, “People will forget what you said, people will forget what you did, but people will never forget how you made them feel.” Ronnie had a major impact on my role as a cheerleader and defender of our industry. From the first day I met him, he made me realize that one of my key responsibilities was to ensure that all Canadians knew of the importance of our industry.

— **Michael Tremblay**  
Independent Director



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Ronnie's ethos is grounded in collaboration and support for one another. That is so rare, particularly in this rather competitive space, innovative pharmaceuticals. But Ronnie named it as his primary goal while fulfilling the role as IMC chair, and he lived it every day. And I hope he stepped away knowing, mission accomplished.

— **Pamela Fralick**  
*President, Innovative  
Medicines Canada*

One of the things that Ronnie's been able to do is create a place at Roche where it's easy to attract new talent.

— **Robin Hunter**  
*General Manager  
Tolmar Canada*

The one barometer I do think I have got a pretty good beat on is the people part [of business]. One of the things I look at to see who is doing a great job of leadership is the teams they build, and where those people ended up. And I think in all my years I have been doing this job. Ronnie's track record on that front is remarkable.

The number of people who have been on Ronnie's team that have benefited from his mentorship and now gone on to leadership positions across the life sciences sector—and I am assuming outside, but the ones I know in our industry—is truly phenomenal. It is an amazing legacy that he should be commended for. It takes a lot of time, a lot of effort and resources to invest in people. But obviously, the payoffs are huge when you do it properly.

— **Andrew Casey**  
*President & CEO,  
BIOTEC Canada*

Over the last 20 some odd years, there has been a real significant evolution of how the Canadian life sciences industry interfaces with the public, interfaces with the government. And I think, at the root of all of that is good leadership that Ronnie has brought forth to our industry both as the leader of Roche within IMC and Rx&D.

What I have always noted is Ronnie's willingness to stand up and, with candor and with a sense of humour, push tough topics forward. Create dialogue that creates innovation. Constantly push change, which can be too uncomfortable for some people. But change really does make a difference. Personally, watching that has always encouraged me to find a way to speak on difficult topics, and to do it in a way that is focused on how do we get to the right solution.

— **Kevin Leshuk**  
*President & CEO,  
Forus Therapeutics*

As I think about the many contributions Ronnie has made to our community, the one that stands out the most for me has been his ability to successfully attract so many global investments to Canada. He did this while engaging all levels of government, municipal, provincial, and federal to align around the importance of these life sciences investments. And he was doing all this long before Covid-19 made competitiveness in the Life Sciences the priority it is today.

— **Jason Field**  
*President & CEO  
Life Sciences Ontario*



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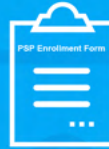
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## *More on the Evolution of Leadership*

Incoming Roche CEO **Brigitte Nolet** looked at the evolution of leadership from a dual perspective of partnership and gender diversity.

Nolet described how, as a sector, Pharma has expanded its focus from “what we achieve” to acknowledge the importance of “how we accomplish those achievements.” She emphasized that people in the industry must share capabilities and knowledge across generations and genders to bring new healthcare innovations to patients and families.

“It’s about how we work together as companies, as different industries, and as different sectors in healthcare—from the public sector, to the not-for-profit sector, to the private sector,” she said, emphasizing that healthcare innovation has become a global issue.

“We have done remarkable things as different sectors coming together to address the important healthcare challenge [of Covid-19],” she said. “And yet, it’s not the first challenge we’ve seen.” Nolet gave examples from areas of infectious disease, oncology, genetics, and even diagnostics as collective challenges.

“Alzheimer disease is the next frontier for all of us. How do we understand it from a societal perspective, to a healthcare perspective, to a family support perspective, and how do we work from diagnostics to early treatment and beyond? It’s about collaboration.”

Nolet also emphasized the importance of gender diversity in Pharma leadership. “Over the last decade,” she said, “we see more women as leaders in our industry and we see more women as leaders in healthcare.”

“Collaboration comes from different perspectives, and bringing that diversity together around the table will positively impact the evolution of healthcare innovation,” she explained.

Nolet believes that to think about the evolution of leadership, it’s crucial to understand who those leaders are. “Ronnie is a leader who has always challenged us to think beyond ourselves and beyond our company interests, to think as an industry and as a society, and to understand that healthcare is better when we come together.”

“Ronnie has been a champion for diversity, for inclusion, for women as leaders,” she said. “He has always pushed us forward.”





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## *Keynote on Lessons Learned*

"It has been an honour to lead Roche Canada for the past 22 years," Ronnie Miller said during his keynote speech. "That tenure certainly built up and forged the links with governments and relationships across the country in the healthcare sector. And I'd like to see many of my peers stay longer in Canada and do the same."

Ronnie sees a bright future and ample opportunity for Canadian Pharma. In particular, he described Canada's first-rate academic institutions, wide-reaching global networks, numerous partnering opportunities, and low cost as contributors to Canada's innovative Life Sciences environment.

Ronnie also emphasized how Canada's world-class health research institutions and research networks are integral partners in research and knowledge transition. "I'm amazed at how many Canadian researchers and members are on Global Advisory boards," he said, noting the world-class research at Canadian Pharma's disposal.

He said that these partnerships with academia and government are what enable the industry to compete with other jurisdictions across the world, and gain attention as one of the key places to invest.

He remarked that international recognition of Canada's large pool of

high-quality Life Sciences professionals is growing, setting the stage for Canadians to work more closely with international colleagues. Ultimately, he said, this will allow industry to achieve more for patients and deliver more innovation for the future.

"Another one of the reasons I was drawn to Canada is a diversity of people, because that enhances innovation," he said. "We all want to contribute, and what we can contribute is defined not only by our educational qualifications but also by our upbringing, culture, beliefs, and attitudes."

*"One of the reasons I was drawn to Canada is the diversity of people, because that enhances innovation"*

"It's incredible what we've accomplished together," Ronnie said. Over the course of his career, he said Pharma has "evolved from a one-size-fits-all approach to one that's focused on individuals and the delivery of precision medicine. For Roche, this means coupling diagnostics with treatments, refining testing, and honing in on new markers for disease."

"These were not considerations when I started in this industry decades ago," he said. "We're constantly evolving and improving because we believe patients deserve better than before, and that healthcare is in fact personal."

(continued)

The future, Ronnie said, “hinges on partnerships. It’s very, very important that we recognize that we cannot address our health challenges alone.” He cited the Covid-19 pandemic as “a prime example of how collaboration can lead to incredible innovation at lightning speed.”

“So many in the sector are committed to working together to find solutions to the most pressing health challenges,” he said. “It took a lot of work to break down the barriers that limited the pharmaceutical industry and all levels of government. We’ve come a long way, but there’s certainly much more to do.”

Ronnie also took a moment to reflect on his own career. “I’m certainly very proud of the role I played in bringing innovative pharmaceuticals to market,” he said. “What really fuelled me was my passion for people. Being a mentor to many colleagues and peers and watching them thrive. I’ve learned so much from these relationships, and it’s been incredibly rewarding.”

“Everyone, I can leave you with a final thought, it’s to put aside organizational and personal egos, respect the different perspectives around the table, and collaborate for the greater good,” Ronnie counselled.

“I’m confident that you can and will continue to work with our stakeholders and partners to help co-create a healthcare system where innovation thrives and patients have timely access to the medicines they need.”

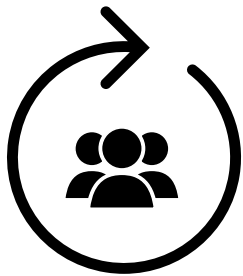


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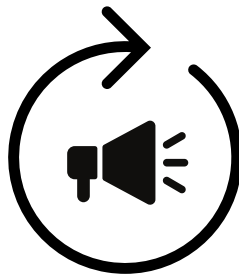
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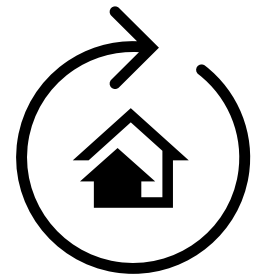
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# Meeting Agenda

**10:45am****Welcome and  
Proclamation of  
Ronnie Miller Day****Mitch Shannon**

CEO &amp; Publisher, Chronicle Companies

**Ben Parry**

Managing Director, The Pangaea Group

**10:55am****Part One:** The Impact of  
Life Sciences on the  
Canadian Community**Doug Ford**

Premier of Ontario

**Bonnie Crombie**

Mayor of Mississauga

**Hazel McCallion**

Fmr. Mayor of Mississauga

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Patient Advocate

**Dr. Keith Stewart**

VP Cancer, University Health Network

**11:20am****Part Two:** The Evolution  
of Leadership in the Life  
Sciences**John Haslam**

VP &amp; GM, Horizon Pharma Canada

**Pat Forsythe**

General Manager, Eisai Inc.

**Frank Stramaglia**

GM, Astellas Pharma Canada

**Robin Hunter**

General Manager, Tolmar Canada

**Kevin Leshuk**

President &amp; CEO, Forus Therapeutics

**Brigitte Nolet**

Incoming CEO, Roche Canada

**(continued)**

**11:40am****Part Three: The Human Element in the Life Sciences****Pamela Fralick**

President, Innovative Medicines Canada

**Andrew Casey**

President &amp; CEO, BIOTEC Canada

**Michael Tremblay****Anne Swan**

Global Project Lead, EpiCX, Roche

**Sarah Clegg Yundt**

National Sales Manager, AstraZeneca

**Padraic Ward**

Head of Roche Pharma International

**Bill Burns****Ted Witek****George Abercrombie****12:00pm****Keynote: Lessons from Leadership****Ronnie Miller**

President &amp; CEO, Roche Canada

**12:15pm****Acknowledgements and Closing Remarks**

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