## Wednesday, September 27

\*All times noted are in EDT

11:00	WELCOME	BEN PARRY & MITCH SHANNON
11:10	PANELIST INTRODUCTION	
11:25	PANEL DISCUSSION ONE: WHAT IS AI, REALLY?	PETER BRENDERS, FANNY SIE &
11:35	PANEL DISCUSSION TWO: WHAT'S IN IT FOR ME?	LEANDRA WELLS
11:45	PANEL DISCUSSION THREE: HOW DO I MAKE AI WORK FOR ME?	
11:55	CONCLUSION	BEN PARRY & MITCH SHANNON

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