

18th Annual National Pharmaceutical Congress

Mississauga Convention Centre | November 6, 2024

18TH ANNUAL
**NATIONAL
PHARMACEUTICAL
CONGRESS**
NOVEMBER 6, 2024

Conference Prospectus

<http://www.pharmacongress.info/>

National Pharmaceutical Congress

November 6, 2024

Mississauga Convention Centre

75 Derry Road West, Mississauga, Ont.



About the 17th Annual National Pharmaceutical Congress

The 17th Annual National Pharmaceutical Congress (NPC) was held on November 22, 2023, and featured presentations by Canada's most notable leaders in the pharmaceutical industry.

NPC is Canada's largest stage for leaders in the pharmaceutical industry, and an opportunity to learn, reflect and network with the industry's most prominent thought leaders and visionaries.

NPC offered a full day of programming and several networking opportunities at the Mississauga Convention Centre in Mississauga, Ont.

A full recording of the event will be available online at pharmacongress.info. This report provides a snapshot of collected audience data and seeks to summarize the attendance and impact of the 16th Annual National Pharmaceutical Congress.

Meeting Attendance

About the audience

The 17th Annual National Pharmaceutical Congress had a total of **240 attendees**. A majority of the attendees self-identified as industry executives.

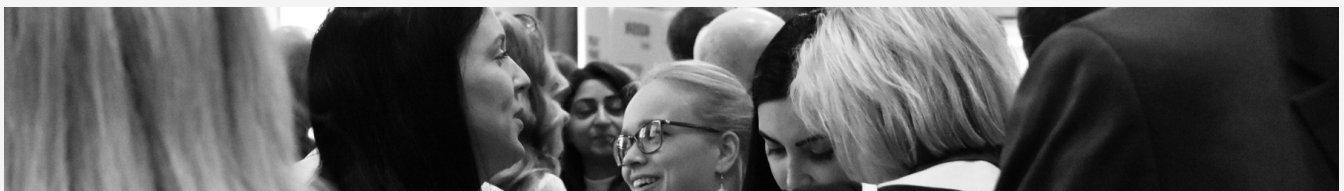
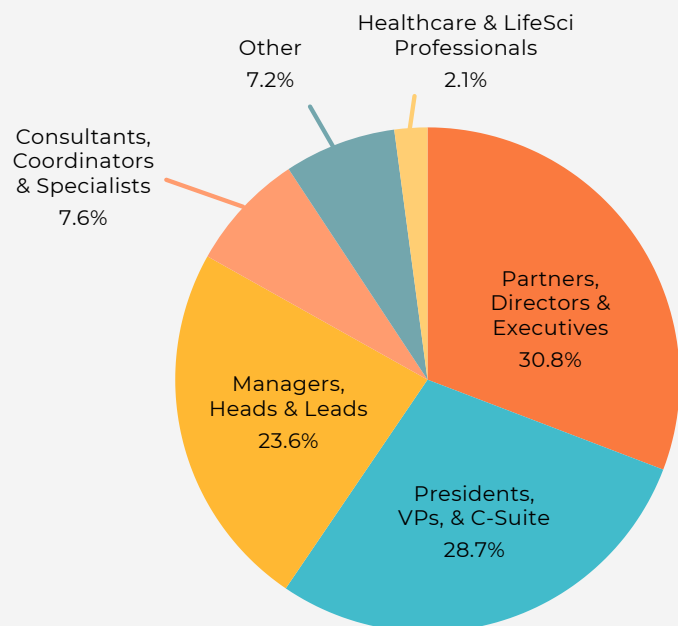
The delegates were from 106 pharmaceutical, healthcare marketing and biotech companies, health technology companies, patient advocacy groups, and other organizations in the Life Sciences (including labs and independent consultancies).

Common job titles included President, Executive Director, Managing Director, General Manager, COO, CFO, Partner, Vice-President, Department Head, Senior Manager, and other similar roles.

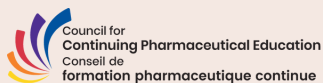
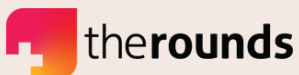
Delegates from 30 different cities were in attendance. While most attendees were from the Greater Toronto Area and surrounding regions, many joined from as far as Ottawa, Montréal, and Buffalo, N.Y.

240
Delegates attended

106
Companies represented



THANK YOU TO OUR 2023 SPONSORS FOR MAKING NPC A SUCCESS



18TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS

WEDNESDAY NOVEMBER 6, 2024

The 17th Annual National Pharmaceutical Congress will bring the best of Canadian Pharma together. The Congress will be held November 22, 2023 at the Mississauga Convention Centre.

As Canada's largest stage for leaders in the pharmaceutical industry, the Congress presents industry reflections, ideas, and innovations.

The Congress is attended by over 200 delegates every year and is an opportunity to learn, reflect, and network with the industry's most prominent thought leaders and visionaries.

Platinum Sponsorship.....\$9,550+ HST

- Podium time as Chair of one of the five Rapid Fire Sessions.
- This involves introducing one corporate slide (a free ad),
- introducing the panel and facilitating the Q&A
- Recognition as a Platinum sponsor from the podium
- Corporate logo on print and digital material for the meeting
- Exhibit booth space and recognition in the Exhibit Hall
- One advertising insert into the delegate bag
- Six complimentary passes to the 17th Annual National
- Pharmaceutical Congress meeting and Hall of Fame Luncheon
- Video footage of the meeting provided for your future use

Silver Sponsorship.....\$7,000+ HST

- Sponsorship of Congress Continental Breakfast or Nutrition Break
- Recognition as a Silver sponsor from the podium
- Corporate logo on print and digital material for the meeting
- Exhibit booth space in the Exhibit Hall
- One advertising insert into the delegate bag
- Four complimentary passes to the 17th Annual National
- Pharmaceutical Congress meeting and Hall of Fame Luncheon

18TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS

WEDNESDAY NOVEMBER 6, 2024

Bronze Sponsorship.....\$4,100+ HST

- Recognition as a Bronze sponsor from the podium
- Corporate logo on print and digital material for the meeting
- Exhibit booth space in the Exhibit Hall
- One advertising insert into the delegate bag
- Two complimentary passes to the 17th Annual National Pharmaceutical Congress meeting and Hall of Fame Luncheon

Exhibit Hall

The Exhibit Area is available for companies wishing to display their products or services while interacting with delegates.

Registration, nutritional breaks, and the reception for Canadian Healthcare Marketing Hall of Fame members will all take place in the Exhibit Area. You may bring your own display booth, or tables will be available for use. Booth size is 8' x 10'.

Sponsorship Add-Ons

- Sponsorship of name badge lanyard (\$1,100)
- Supplied one-page insert into delegate bag (\$1,100)
- Sponsorship of Canadian Healthcare Marketing Hall of Fame reception to welcome members (\$1,900)

Canadian Healthcare Marketing Hall of Fame

We welcome support for the Healthcare Marketing Hall of Fame program through the purchase of tables for the Gala Luncheon.

- **Patron Level**, \$4,750, attendance for eight
- **Builder Level**, \$2,650, attendance for four

Additional benefits include recognition during the luncheon ceremonies and logo placement on signage and on Hall of Fame materials including the commemorative booklet.

Join us at Canada's pre-eminent pharmaceutical industry conference!

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