

20TH ANNUAL

NATIONAL PHARMACEUTICAL CONGRESS

AGENDA

NOVEMBER 4, 2026 | MISSISSAUGA CONVENTION CENTRE

7:00 AM	REGISTRATION & CONTINENTAL BREAKFAST
7:45 AM	WELCOME TO THE 20TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS BEN PARRY, PANGAEA CONSULTANTS
7:50 AM PANEL 1	HOW HAVE THE LAST 20 YEARS PREPARED US FOR TOMORROW? <i>Sponsored by Bioscript Solutions</i> SANDRA HELLER ROBIN HUNTER PAUL LÉVESQUE MODERATOR: CHRIS DALSEG
8:35 AM PANEL 2	MANAGING THROUGH AMBIGUITY <i>Sponsored by Shoppers Drug Mart Specialty Health Network</i> JOHN MCKENDRY DANIELLE PORTNIK TAMARA SEALES CAROL STIFF MODERATOR: MATT SIMIONI

9:20 AM PANEL 3	EVOLVING WORKFORCE IN LIFESCIENCE: YESTERDAY, TODAY, AND TOMORROW <i>Sponsored by Bayshore Speciality Rx</i> COLLEEN COXSON RODRIGO REIS MIKE STONE MODERATOR: SHAMINDER SINGH
10:05 AM	NUTRITION BREAK <i>Sponsored by 3H Communications</i>
10:35 AM PANEL 4	FROM BAG TO BOTS: COMMERCIAL DIGITAL EVOLUTION <i>Sponsored by IQVIA</i> PAT FORSYTHE KEVIN HEWITT LEANDRA WELLS MODERATOR: RICHARD BORRELLI
11:20 AM PANEL 5	CANADIAN STARTUPS 2006–2026: WHAT'S CHANGED? WHAT WILL KEEP CHANGING? <i>Sponsored by Impres</i> JODY ENGEL ANAND JANACK JAMIE TWISLETON MODERATOR: TIANA DI'MICHELLE
12:10 AM	KEYNOTE ADDRESS TITLE TBD BRIAN BLOOM, BLOOM BURTON & CO.
12:35 PM	CANADIAN HEALTHCARE MARKETING 2026 HALL OF FAME RECEPTION <i>Sponsored by Torys LLP</i>

1:05 PM	CANADIAN HEALTHCARE MARKETING 2026 LUNCHEON
2:00 PM	PLENARY ADDRESS TITLE TBD RITU BANERJEE
2:35 PM PANEL 6	SELLING CANADA: POSITION CANADA GLOBALLY <i>Sponsored by Inizio</i> JASON FIELD BETTINA HAMELIN EILEEN MCMAHON MODERATOR: DAVE CANN
3:20 PM PANEL 7	WHAT'S NEXT? PREDICTING THE NEXT TWENTY YEARS IN THE PHARMA BUSINESS <i>Sponsored by McKesson</i> PAMELA MINDEN PAUL PETRELLI KYLE STEIGER MODERATOR: DIMITRIS POLYGENIS
4:10 PM	CLOSING ADDRESS TITLE TBD DR. TED WITEK
4:30 PM	CONCLUSION OF THE 20TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS MITCH SHANNON, CHRONICLE COMPANIES
4:35 PM	NPC HAPPY HOUR <i>Sponsored by NPC Podcast</i>