20TH ANNUAL

NATIONAL PHARMACEUTICAL CONGRESS

AGENDA

NOVEMBER 4, 2026 | MISSISSAUGA CONVENTION CENTRE

7:00 AM	**REGISTRATION & CONTINENTAL BREAKFAST**
7:45 AM	**WELCOME TO THE 20TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS** BEN PARRY, PANGAEA CONSULTANTS
7:50 AM PANEL 1	**HOW HAVE THE LAST 20 YEARS PREPARED US FOR TOMORROW?** *Sponsored by Bioscript Solutions* SANDRA HELLER, REVOLUTION MEDICINES CANADA ROBIN HUNTER, RIBICON GROUP CANADA PAUL LÉVESQUE, CELYSTRA PHARMA MODERATOR: CHRIS DALSEG
8:35 AM PANEL 2	**MANAGING THROUGH AMBIGUITY** *Sponsored by Shoppers Drug Mart Specialty Health Network* JOHN MCKENDRY, KYE PHARMACEUTICALS DANIELLE PORTNIK, EMERGENT BIOSOLUTIONS TAMARA SEALES, SEAFORD PHARMACEUTICALS CAROL STIFF, RHYTHM PHARMACEUTICALS CANADA MODERATOR: MATT SIMIONI

9:20 AM
PANEL 3

EVOLVING WORKFORCE IN LIFESCIENCE: YESTERDAY, TODAY, AND TOMORROW

Sponsored by Bayshore Speciality Rx

COLLEEN COXSON, ALNYLAM PHARMACEUTICALS
RODRIGO REIS, UCB CANADA
MIKE STONE, MERZ THERAPEUTICS

MODERATOR: SHAMINDER SINGH

10:05 AM

NUTRITION BREAK

Sponsored by 3H Communications

10:35 AM
PANEL 4

FROM BAG TO BOTS: COMMERCIAL DIGITAL EVOLUTION

Sponsored by IQVIA

PAT FORSYTHE, EISAI CANADA
KEVIN HEWITT, SUN PHARMA CANADA
LEANDRA WELLS, BRIGHTHIVE INNOVATION GROUP

MODERATOR: RICHARD BORRELLI

11:20 AM
PANEL 5

CANADIAN STARTUPS 2006–2026: WHAT'S CHANGED? WHAT WILL KEEP CHANGING?

Sponsored by Impres

JODY ENGEL, LUNDBECK CANADA
ANAND JANACK, ITF THERAPEUTICS CANADA
JAMIE TWISLETON, MIRUM PHARMACEUTICALS

MODERATOR: TIANA DI'MICHELLE

12:10 AM

KEYNOTE ADDRESS
FORECAST 2027: THE YEAR AHEAD IN LIFE SCIENCES INVESTMENT

BRIAN BLOOM, BLOOM BURTON & CO.

12:35 PM	**CANADIAN HEALTHCARE MARKETING 2026 HALL OF FAME RECEPTION** *Sponsored by Torys LLP*
1:05 PM	**CANADIAN HEALTHCARE MARKETING 2026 LUNCHEON**
2:30 PM	PLENARY ADDRESS **LEADERSHIP LESSONS FROM MY FAVOURITE NOBEL LAUREATE** DR. TED WITEK, UNIVERSITY OF TORONTO
2:55 PM PANEL 6	**SELLING CANADA: POSITION CANADA GLOBALLY** *Sponsored by Inizio* JASON FIELD, LIFE SCIENCES ONTARIO BETTINA HAMELIN, INNOVATIVE MEDICINES CANADA EILEEN MCMAHON, TORYS LLP MODERATOR: DAVE CANN
3:40 PM PANEL 7	**WHAT'S NEXT? PREDICTING THE NEXT TWENTY YEARS IN THE PHARMA BUSINESS** *Sponsored by McKesson* PAMELA MINDEN, MEDISON PHARMA CANADA PAUL PETRELLI, GILEAD SCIENCES CANADA KYLE STEIGER, IDORSIA PHARMACEUTICALS CANADA MODERATOR: DIMITRIS POLYGENIS
4:30 PM	**CONCLUSION OF THE 20TH ANNUAL NATIONAL PHARMACEUTICAL CONGRESS** MITCH SHANNON, CHRONICLE COMPANIES
4:45 PM	**NPC HAPPY HOUR** *Sponsored by NPC Podcast*