

CANADIAN *H* EALTHCARE *M* ARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU
M ARKETING DES *S* OINS DE *S* ANTÉ

Membres 2025 *Inductees*



LES NOMINATIONS POUR LA SÉLECTION DES LAURÉATS 2025 ONT ÉTÉ SOLLICITÉES AU COURS DES DERNIERS MOIS PAR LE BIAIS D'UNE CAMPAGNE EN LIGNE DANS HEALTHBIZ WEEKLY ET LORS DES WEBINAIRES DE LA NATIONAL PHARMACEUTICAL CONFERENCE. L'AN DERNIER DES DOUZAINES DE NOMINATIONS EN VUE DE LA SÉLECTION DES MEMBRES DU TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ. DES PRIX SERONT AINSI DÉCERNÉS AUX SPÉCIALISTES EN MARKETING DE SOINS DE SANTÉ QUI ONT GRANDEMENT CONTRIBUÉ À NOTRE CAUSE ET SE SONT RÉVÉLÉS UNE SOURCE D'INSPIRATION POUR AUTRUI.

LES PERSONNES HONRÉES ONT ÉTÉ CHOISIES PARMIS CET ÉVENTAIL DE CANDIDATS MÉRITOIRES, MAIS PERSONNIFIENT SURTOUT, AUX YEUX DU COMITÉ DE SÉLECTION, UN ÉCHANTILLON REPRÉSENTATIF DES QUALITÉS QUI DÉFINISSENT LE CARACTÈRE UNIQUE ET MOTIVANT DE NOTRE SECTEUR D'ACTIVITÉ. AU NOM DE TOUS NOS LECTEURS, NOUS TENONS À EXPRIMER À CHACUN ET CHACUNE DE CES MEMBRES NOS FÉLICITATIONS LES PLUS CORDIALES.

CETTE ANNÉE, LA CÉRÉMONIE D'INTRONISATION A EU LIEU LE 4 NOVEMBRE 2025 AU MISSISSAUGA CONVENTION CENTRE À MISSISSAUGA, EN ONTARIO. L'ÉVÉNEMENT ÉTAIT ANIMÉ PAR MME. JEMMIFER MELDRUM

VEUILLEZ RENDRE VISITE AU TEMPLE DE LA RENOMMÉE, SUR LE WORLD WIDE WEB, À PHARMACONGRESS.INFO/HALLOFFAME

NOMINATIONS FOR THE 2025 SELECTION OF HONOREES WERE SOLICITED DURING THE PAST MONTHS THROUGH AN ONLINE CAMPAIGN IN HEALTHBIZ WEEKLY AND DURING NATIONAL PHARMACEUTICAL CONFERENCE WEBINARS. SEVERAL DOZEN NAMES WERE NOMINATED FOR CONSIDERATION FOR ENTRY INTO THE CANADIAN HEALTHCARE MARKETING HALL OF FAME. THE AWARDS WERE ESTABLISHED TO HONOUR HEALTHCARE MARKETERS WHO HAVE CONTRIBUTED TO OUR AVOCATION AND ARE AN INSPIRATION TO OTHERS.

THESE HONOREES WERE CHOSEN FROM THIS FIELD OF DESERVING CANDIDATES, BUT STAND FOR, IN THE VIEW OF THE SELECTION COMMITTEE, A REPRESENTATIVE CROSS-SECTION OF THE QUALITIES THAT MAKE OUR BUSINESS UNIQUE AND FULFILLING. ON BEHALF OF OUR READERS, WE EXTEND TO EACH HONOREE OUR WARM CONGRATULATIONS.

THIS YEAR'S INDUCTION CEREMONY WAS HELD ON NOVEMBER 4, 2025 AT THE MISSISSAUGA CONVENTION CENTRE IN MISSISSAUGA, ONT. HOST FOR THE EVENT WAS JENNIFER MELDRUM.

PLEASE VISIT THE HALL OF FAME ON THE WORLD WIDE WEB AT PHARMACONGRESS.INFO/HALLOFFAME

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Gayle Jaroslowski
BAUSCH HEALTH,
CANADA INC.
LAVAL, QUE.

GAYLE JAROSLAWSKI, Sales Marketing Manager at Bausch Health, Canada Inc., has spent nearly three decades in the pharmaceutical industry, a journey that began by chance. While completing her MBA, she accepted a summer internship at a large pharmaceutical company and never left. “I started in business analytics after being hired as one of two interns, and I’m very grateful,” she recalls. Having previously worked in the fashion industry, she credits her hiring manager for recognizing how her background could be leveraged to forecast pharmaceutical trends. That internship became a 15-year tenure through multiple mergers, marking the beginning of a long and fulfilling career.

Jaroslowski admits she didn’t initially envision a future in pharmaceuticals. “Growing up, I was the one person in my family not interested in science or medicine,” she said, “But I had heard that it was a good industry to work in, so I gave it a try.” She quickly found herself drawn to the people, the pace of change, and the opportunity for continued learning. Over time, she explored different roles and therapeutic areas, building a career rooted in curiosity and adaptability. “I’ve always loved learning,” she said. “If I’m in a position where I’m able to continue learning, I’m happy, and pharma provides that.”

As a woman in pharma, Jaroslowski sees the industry as one of the best environments for female professionals. “When I started, about one-third of marketers were women. Now it’s closer to 75 per cent,” she said. “We have so many strong, intelligent women leaders in pharma. It’s a great industry to be in as a woman.” She says that women in pharma face the same hurdles as women in other industries, such as impostor syndrome and the ongoing struggle for work-life balance. She believes structured mentorship can help. “I’d love to both mentor and be mentored because I still have much to learn, but also much that I could give to newer people coming into the industry.”

Among those who have shaped her career, Jaroslowski highlights two mentors: Sharon Henderson, her longtime manager at Bausch Health, and Lorne Markowitz, a former leader who taught her to stay calm under pressure. “Sharon has influenced my leadership style and strategic thinking, especially in dermatology,” she said. “Lorne inspired me to stay composed under pressure. He used to use the analogy of being like a duck: calm on the surface while furiously paddling underneath.” She also cited her mother as one of her biggest influences, describing her as a woman who could never be shocked, fazed, or panicked by anything.

To Jaroslowski, being inducted into the Canadian Healthcare Marketing Hall of Fame represents recognition from peers she respects deeply. “It’s meaningful to be recognized, and I’m truly honoured to join such an illustrious group of past inductees,” she said, “Many of them are people that I look up to and have admired throughout my career, so it’s an honour and a huge compliment.” Looking ahead, her motivation remains the same: a love of learning and a drive to make a difference. “Go for it,” she advises young professionals. “Every day will be a challenge and a learning opportunity. You’ll be surrounded by talented, committed people working toward something that matters.”

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Michael Laranjo

OTSUKA CANADA
PHARMACEUTICAL INC.
SAINT-LAURENT, QUE.

WITH AN EDUCATIONAL BACKGROUND IN ACCOUNTING AND FINANCE, Michael Laranjo was a natural fit to work in financial services at the start of his professional life. But he kept his eyes open for opportunities in sectors where the core business was not financial services and while he was initially attracted to the high-tech sector, the pharmaceutical industry also had appeal. “When I started my career at Deloitte, I was working with many different industries,” recalls Laranjo. “When I was looking to leave [Deloitte], I quickly figured out that people inside pharma had that same drive and ambition [as those in high-tech]. Pharma was the perfect marriage of trying to give back and help others while at the same time continually challenging yourself and trying to stay at the cutting edge of what's happening in the world.”

With more and more scrutiny around drug payment coverage, it was valuable for pharma firms to have a team member with a deep knowledge of finance and accounting, notes Laranjo. “I think as governments started tightening their budgets, it gave room to grow for people from the finance world with a critical eye for numbers.”

His entry into pharma was at Novartis, where after being promoted to more advanced positions, he became Director and Head of Business Planning & Analysis. But when an opportunity presented itself to work at a start-up in the Canadian pharma market, Laranjo did not want to pass that up.

“I knew Otsuka had interesting therapies, and I also knew that I would have the ability to create from the ground up,” says Laranjo, recalling when he joined the then nascent Otsuka Canada Pharmaceutical Inc. in 2010 where he is now President and General Manager. “It would be a big opportunity to shape company culture. It was essentially developing a new company in the market, which was really interesting to me.”

One of the big breakthroughs at Otsuka has been the development of Jinarc (tolvaptan), the first and only medication to treat autosomal dominant polycystic kidney disease (PKD).

“We launched a drug that targets progression of PKD, which is a genetic disorder, about 10 years ago,” says Laranjo. “The therapy delays the need for dialysis significantly. Someone who is not on dialysis is able to work, so this also affects the economy. There is an enormous impact of launching a medication for patients who had really nothing before. This is what you work for.”

It is Laranjo's hope that, through cohesion between the pharma industry, government, and payers, that there are more success stories like Jinarc for patients in the future.

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Shafiq Qaadri
MD, MA, HBA
TORONTO

FOR SHAFIQ QAADRI, the goal of improving healthcare has been motivation to take on multiple roles in his life. Dr. Qaadri, a multilingual Toronto-based family physician who is an Assistant Clinical Professor at the School of Medicine at Toronto Metropolitan University, earned his MD in 1988 and has since sought to make health information comprehensible to fellow physicians and to the public. He has delivered close to 300 lectures in various locations across the globe and has given presentations for fellow physicians on behalf of Canadian healthcare organizations such as Heart & Stroke, Diabetes Canada, and the Ontario Lung Association. He has also been a speaker for pharmaceutical firms. Sharing emerging clinical information with fellow physicians is a step that he believes will lead to better patient outcomes. According to Dr. Qaadri, “It’s been a pleasure to play a small role in educating my peers.”

Dr. Qaadri has served the public through offering his clinical skills and acumen as a healthcare provider and through sharing his insights about advances in medicine via multiple media outlets across Canada. Indeed, he is well-recognized as a voice on more than 1,000 radio shows, television shows, and podcasts across Canada. He has also published more than 700 articles on a wide range of health topics. It is Dr. Qaadri’s hope that the information will empower patients to envision how their own actions can enhance their health. “The proverbial informed public, armed with knowledge, will—I hope—take a more active role in preventive care, fostering compliance and a healthier society,” says Dr. Qaadri.

As a long-time healthcare advocate, Dr. Qaadri was elected to the Ontario government as a Member of Provincial Parliament for the riding of Etobicoke North in 2003 and was re-elected in 2007, 2011, and for a fourth term in 2014, serving until June 2018. In his third term in office, he served as Chair of the Standing Committee on Justice Policy, and in his fourth term in office, he served as Parliamentary Assistant to the Premier of Ontario. Dr. Qaadri sought political office as a strategy to effect change in healthcare delivery. “I am a strong believer in a just and more compassionate society,” he notes.

Through providing healthcare, through exceptional communication, and through his advocacy efforts, Dr. Qaadri advocates for a healthy Canada coast-to-coast-to-coast. His hope for the future is “a healthier Canada which deals better with the scourges of our time, including cardiovascular disease, obesity, cancer, and dementia.”

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Andrea Schwarz
BEONE MEDICINES
TORONTO

WHEN IT COMES TO DEVELOPING LEADERSHIP SKILLS, Andrea Schwarz, Commercial Lead, Canada, BeOne Medicines, credits her earliest mentors—her parents. “My mother worked in non-profit and ministry and was a true mentor, always leading with empathy and lifting people up,” she recalls. “My father was an entrepreneur who turned a cornfield into a golf course he built and ran for more than 30 years. I worked alongside him early on and learned every aspect of the business—from customer service to operations to strategy.”

That blend of empathy and entrepreneurship has shaped how she leads today—balancing purpose with performance and always keeping patients at the heart of what she does. “I’ve been fortunate to experience two milestones that truly reflect that balance: helping to launch Takeda in Canada in 2010 and BeOne Medicines (formerly BeiGene) in 2021. In both cases, I was part of building the commercial organization from inception—creating the structure, culture, and strategy needed to succeed.”

A key part of that success, she notes, is ensuring patients feel supported. “At BeOne, I’ve had the privilege of helping to build our patient support program from the ground up. This work gives me a deep sense of purpose—knowing that what we do every day helps cancer patients and their families navigate one of the hardest chapters of their lives. Cancer touches everyone in some way, and that reality fuels my commitment to ensuring patients feel supported every step of the way.”

With her parents’ example as an early foundation, mentorship has also remained a central theme throughout her career. “I’ve benefited from incredible mentors who believed in me and opened doors at pivotal moments, and I feel a deep responsibility to give that back.”

Her passion for mentoring led Schwarz to join the executive team of Women Leaders in Pharma (WLP), an organization dedicated to empowering women across the pharmaceutical industry to reach their full potential. In 2019, she took on an executive role to develop the Toronto Chapter’s coaching and mentoring program—an initiative that has since expanded nationally.

To deepen her ability to help others unlock their potential, she completed her ICF coaching certification in 2020, an experience she describes as transformative. “It equips you to lead not by providing all the answers, but by empowering others to find their own—a mindset that’s incredibly important in a fast-evolving industry like ours.”

“As a working mother of three and a caregiver to aging parents, I’ve learned that balance implies perfection—and life simply isn’t built that way,” she says. “What I strive for instead is work-life harmony: leading with intention, compassion, and flexibility, so we can show up stronger for others, including the patients we serve.”

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Tamara Seales

SEAFORD
PHARMACEUTICALS INC.
MISSISSAUGA, ONT.

TAMARA SEALES, President of Seaford Pharmaceuticals Inc., says her career in the pharmaceutical industry began unexpectedly. After earning a business degree, she joined the company her father founded temporarily while deciding on her next step. “I hadn’t intended to work in pharma,” she said. “But once I started, I was shocked by how many things there were to do and learn. The longer I stayed, the more engaged I became, so I continued learning and working.” What began as a short-term role turned into a 25-year career, with Seales now leading the company her father started.

Curiosity, she says, has been the driving force behind her career. “I’m a very curious person by nature, and that curiosity has never been fully satisfied,” she said. She found herself fascinated by the complexity of the industry and the opportunity to create something meaningful. “We’re creating healthcare solutions, and at the same time, we’re all consumers of those solutions,” she said. “I love the idea of building something from inception through to the end user.”

Working in a family business brought unique challenges. “The first half of my career was about navigating the family dynamic,” she noted. “It’s very personal and can be emotionally charged. You can’t unknow what you know about someone you’ve known your whole life.” Later, her focus shifted toward legitimacy and personal growth. “I wanted to make the most of the opportunity I was given and turn it into something that honoured it.” That commitment carried her from receptionist to president, a progression she calls her proudest accomplishment.

Seales emphasizes the importance of mentorship among women in the pharmaceutical industry. She is a member of Women Leaders in Pharma, where she has served as a mentor. “It’s a great opportunity to learn, share, and give back,” she said. One mentorship experience that particularly shaped her involved a team of mentors from the PEI BioAlliance, who once told her she wasn’t “dreaming big enough.” That feedback, she admits, changed her perspective. “It made me realize I had set artificial limits on my aspirations. It challenged me to dream bigger.”

Her biggest inspiration, Seales says, is her father Ron Seales, who founded Seaford Pharmaceuticals after emigrating from Grenada to Jamaica and then to Canada with her mother and older siblings. “There are so many unsung heroes like him. Immigrants who came to this country and built something from the ground up,” she said. His example continues to shape her leadership and her commitment to growing the family legacy.

To Seales, being inducted into the Canadian Healthcare Marketing Hall of Fame is a humbling milestone. “It means a great deal because I haven’t thought of myself as being on the radar in the pharma ecosystem,” she said. “It’s extremely validating that the decades of work and contribution have been recognized.”

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Kyle Steiger

IDORSIA
PHARMACEUTICALS
CANADA LTD.
MONTREAL

LIKE MANY LEADERS IN THE PHARMACEUTICAL INDUSTRY, Kyle Steiger, General Manager of Idorsia Pharmaceuticals Canada Ltd., started his career as a sales representative. It was a natural fit for someone who grew up with a love of driving. “As the son of a truck driver, I’ve always felt at home on the road, playing Willie Nelson (On the Road Again) or Johnny Cash (I’ve Been Everywhere),” he recalls. “It was only later that I realized just how many development pathways this industry offers.”

Those pathways have taken him through nearly every facet of healthcare—from primary care and specialty pharma to medical devices, OTC, health policy and market access—diverse experiences that now shape his leadership approach.

“The essence of the general manager lies in the word *General*,” he says. “This breadth of experience gave me a broad base to draw upon. But by far the most important element is working and collaborating with other people and managing and leading teams. Yes, I am the General Manager of a pharma and life sciences company, but in essence I am a manager and leader of people and teams.”

Looking back on his career, Steiger is grateful for the people who positively influenced his professional journey—including one of his oldest friends from grade 7.

“Brian Hilberdink first opened the door for me by referring my candidacy for a sales representative job at Novo Nordisk in Niagara back in 1997. At the time, Brian was being promoted to Brand Manager and recommended me as a replacement to his boss Colleen Moody. I was then a Second Lieutenant in the Reserves, preparing to transfer to the Regular Forces. Had Brian not put my name forward, I would have pursued a full career in the Canadian Armed Forces.”

When it comes to achieving that elusive work-life balance in the demanding pharmaceutical industry, Steiger believes it ultimately comes down to personal choice. “No matter how many programs or initiatives an organization puts in place to try to better manage this balance, it’s up to the individual to decide what trade-offs they’re willing to make between their personal and professional lives.”

For those beginning their careers in pharma, he offers the following advice: “Two things matter most—staying authentic and true to who you are and staying positive. A can-do attitude will trump pure talent and often even depth of experience any day. Negativity or cynicism kills cultures and are career de-railers. You will learn far more from adversity, so embrace these challenges and see them as learning experiences that will actually accelerate your growth and development.”

CANADIAN HEALTHCARE MARKETING HALL OF FAME

TEMPLE DE LA RENOMMÉE CANADIEN DU MARKETING DES SOINS DE SANTÉ



Dennis Ford

BURLINGTON, ONT.

PHIL DIAMOND AWARD
FOR COMMUNITY SERVICE

IN ADDITION TO 30 YEARS IN THE PHARMACEUTICAL MARKETING SPACE and five years as a business educator at Sheridan College, Burlington, Ont.'s Dennis Ford has spent nearly a decade improving the experience of patients and visitors at Oakville Trafalgar Memorial Hospital and Joseph Brant Hospital in Burlington. Ford has held management positions, including Senior Training Manager, at Searle Canada, Pharmacia, Pfizer, and AstraZeneca from 1986 to 2014. He was then a professor at Sheridan College from 2016 to 2020.

It was in 2017, during a visit to his late father at the Oakville Trafalgar Memorial Hospital, that Ford learned that volunteers would play a piano in the hospital to raise the spirits of patients and visitors.

Ford, who had been playing piano since he was in grade 11, went to the hospital's volunteer office and auditioned. Since then, he has spent hours every week performing and singing hits from the Beatles, Elton John, Queen, Billy Joel, Frank Sinatra, and other popular musicians from across the decades, all learned by ear. He said that often patients will sing along to the hits, and he is happy to take requests.

He said one young man at the hospital has been trying to stump him for four weeks, asking for rock groups such as Coldplay or Styx. But Ford said he has learned at least one song from most popular bands so he can always fulfill a request.

"I get as much joy out of it as they do. I just enjoy performing for people," Ford said, noting he used to perform in piano bars. "I'll just say it's good for my soul."

His volunteer work expanded to the Joseph Brant Hospital after an encounter with Burlington real estate agent Marg Morren. Ford had played for Morren's father, who was staying at Oakville Trafalgar due to serious illness. After Morren's father passed away, she donated a grand piano to Joseph Brant, which Ford now plays.

"When you volunteer [at the hospital], you have to go through a couple of weeks of learning and training," said Ford. He said that one lesson he will never forget from that training is "imagine anybody who is in the hospital doesn't want to be there."

"I always use that as my marker and my measure when I play. If I can get someone distracted so they could smile, no matter what they're going through, my job is done."

*I*NDUCTEES • *M*EMBRES

DOUG BALLINGALL ASTRAZENECA MISSISSAUGA ONTARIO
ANGELO BOTTER ABBOTT LABS MONTREAL QUEBEC
PHIL DIAMOND DIAMOND STRATEGIC ADVERTISING TORONTO ONTARIO
CLIFFORD K. GOODMAN KEITH HEALTH CARE MISSISSAUGA ONTARIO
J.R. MARGOTTE BERLEX ST-LAURENT QUEBEC
PERCY SKUY JANSSEN-ORTHO DON MILLS ONTARIO
SYLVIA VOGEL CANDERM PHARMACAL ST-LAURENT QUEBEC
TED WISE PHARMASCIENCE MONTREAL QUEBEC

JIMMY GHADIALI AVENTIS PHARMA LAVAL QUEBEC
MARY LAYTON MEDIA DIRECTOR TORONTO ONTARIO
SANDI LECKIE CHRONICLE COMPANIES TORONTO ONTARIO
PAUL LUCAS GLAXOSMITHKLINE TORONTO ONTARIO
RICHARD J. MACKEY STIEFEL CANADA MONTREAL QUEBEC
GERRY MCDOLE ASTRAZENECA MISSISSAUGA ONTARIO
CLAUDE PERRON SHIRE BIOCHEM LAVAL QUEBEC
CHRISTINE WHATLEY JANSSEN-ORTHO DON MILLS ONTARIO

DONNA DAY SOLVAY PHARMA MARKHAM ONTARIO
RUDY FERNANDES GLOBAL HEALTH STRATEGY MISSISSAUGA ONTARIO
SHEILA GITTELMAN SUDLER & HENNESSEY CANADA MONTREAL QUEBEC
JEAN-MICHEL HALFON PFIZER CANADA KIRKLAND QUEBEC
GILLES LACHANCE COUNCIL FOR CONTINUING PHARMACEUTICAL EDUCATION SAINT-LAURENT QUEBEC
ROBERT LAVOIE DERMTEK PHARMACEUTICALS DORVAL QUEBEC
DAVID RIMELL MEDIFACTS OTTAWA ONTARIO
JOHN STEWART PURDUE PHARMA PICKERING ONTARIO

ROY CHERNOFF TROUTBECK CHERNOFF TORONTO ONTARIO
JANET CHLEBO JANSSEN-ORTHO DON MILLS ONTARIO
MICHAEL CLOUTIER ASTRAZENECA MISSISSAUGA ONTARIO
ROB HAMILTON BIOGEN IDEC MISSISSAUGA ONTARIO
ANDRÉ MARCHETERRE MERCK FROSST KIRKLAND QUEBEC
MANON RICHER ROGERS MEDIA MONTREAL QUEBEC
SHEILA RIVEST INTEGRATED HEALTHCARE COMMUNICATIONS TORONTO ONTARIO
JOHN SUK ALTANA PHARMA OAKVILLE ONTARIO
CIALIS TEAM ELI LILLY CANADA TORONTO ONTARIO
LIPITOR TEAM PFIZER CANADA KIRKLAND QUEBEC

*I*NDUCTEES • *M*EMBRES

PHILIP BLAKE BAYER TORONTO ONTARIO
SUSANNE COOKSON BOEHRINGER INGELHEIM INC. BURLINGTON ONTARIO
DARYL ERICKSON MEDICAL COMMUNICATIONS GROUP MONTREAL QUEBEC
TERRY JOHNSON ALLARD JOHNSON TORONTO ONTARIO
JOSEPH KNOTT PANGAEA GROUP OF COMPANIES TORONTO ONTARIO
LIETTE LANDRY SCHERING CANADA POINTE CLAIRE QUEBEC
PIERRE MONTANARO PHARMASCIENCE MONTREAL QUEBEC
JACQUELINE SHAN CV TECHNOLOGIES EDMONTON ALBERTA
BOTOX COSMETIC TEAM ALLERGAN MARKHAM ONTARIO
GARDASIL TEAM MERCK FROSST CANADA KIRKLAND QUEBEC

CHERYL CANN-CRITCHLOW BOEHRINGER INGELHEIM INC. BURLINGTON ONTARIO
LORENA DI CARLO LUNDBECK CANADA MONTREAL QUEBEC
NEIL K. HUTTON CANADIAN ANESTHESIOLOGISTS' SOCIETY TORONTO ONTARIO
GRAHAM JOBSON SOLVAY PHARMA INC. MARKHAM ONTARIO
RONNIE MILLER ROCHE CANADA MISSISSAUGA ONTARIO
ISABELLE MONGEAU PFIZER CANADA MONTREAL QUEBEC
BRENDA PRATSCHER OGILVY MONTREAL MONTREAL QUEBEC
KEN STALLMAN CUNDARI HEALTH TORONTO ONTARIO
PALADIN LABS MONTREAL QUEBEC
DIABETES TEAM NOVO NORDISK MISSISSAUGA ONTARIO

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE CARLO VIOLA STA COMMUNICATIONS MONTREAL QUEBEC

DEBORAH BROWN EMD SERONO CANADA INC. MISSISSAUGA ONTARIO
RAY CHEPESIUK PHARMACEUTICAL ADVERTISING ADVISORY BOARD PICKERING ONTARIO
LAURIE DOTTO ABBOTT LABORATORIES CANADA MONTREAL QUEBEC
GERARD GREGORY BOEHRINGER INGELHEIM INC. BURLINGTON ONTARIO
SHARON HENDERSON STIEFEL CANADA MONTREAL QUEBEC
MIKE KIRKLEY MARKETFORCE CAMBRIDGE ONTARIO
DEAN MICHELIN VALED PHARMA KIRKLAND QUEBEC
VALEANT CANADA MONTREAL QUEBEC
ASTRAZENECA MISSISSAUGA ONTARIO

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE STEVE GREGORY ISAIX TECHNOLOGIES MONTREAL QUEBEC

GREG ANDERSON JANSSEN-ORTHO INC. TORONTO ONTARIO
LARRY FALLS THE FALLS GROUP TORONTO ONTARIO
THERESA FIRESTONE PFIZER CANADA KIRKLAND QUEBEC
JUNNE HINKLEY-PAGE McNEIL TORONTO ONTARIO
DR. ANDRÉ LALONDE SOCIETY OF OBSTETRICIANS AND GYNAECOLOGISTS OF CANADA OTTAWA ONTARIO
VINCE LAMANNA NOVO NORDISK CANADA INC. MISSISSAUGA ONTARIO
MICHAEL TREMBLAY ASTELLAS PHARMA CANADA, INC. MARKHAM ONTARIO
VIVIANNE VINET CME SOLUTIONS MONTREAL QUEBEC
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MARIO DAIGLE ALLARD JOHNSON MONTREAL QUEBEC

*I*NDUCTEES • *M*EMBRES

LORENZO BIONDI HOFFMANN-LA ROCHE LIMITED CANADA MISSISSAUGA ONTARIO

JAMES CRAN ANTIBODY HEALTHCARE COMMUNICATIONS TORONTO ONTARIO

STEVE GREEN NOVO NORDISK CANADA INC. MISSISSAUGA ONTARIO

REGINA KULIKOWSKI REGINA K TORONTO ONTARIO

DAN LÉGER LUNDBECK CANADA MONTREAL QUEBEC

DR. STUART MADDIN VANCOUVER BRITISH COLUMBIA

LORNE MARKOWITZ VALEANT CANADA LTD. MONTREAL QUEBEC

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MORRIS GOODMAN PHARMASCIENCE INC. MONTREAL QUEBEC

WENDY ADAMS GALDERMA CANADA MARKHAM ONTARIO

PEGGY AHEARN CANADIAN ASSOCIATION OF WOUND CARE TORONTO ONTARIO

RICHARD FAJZEL PFIZER CANADA MONTREAL QUEBEC

DOMINIQUE GILBERT LUNDBECK CANADA INC. MONTREAL QUEBEC

DR. RICHARD M. GLADSTONE ASSOCIATION OF COMMUNITY NEUROLOGISTS TORONTO ONTARIO

DOUG GRANT BAYER INC. TORONTO ONTARIO

BARBARA REYNOLDS ASTELLAS PHARMA CANADA INC. MARKHAM ONTARIO

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE AARON AND MANDY MARESKY AARON'S APPLE TORONTO ONTARIO

GLENN BLOCK MERZ PHARMA CANADA BURLINGTON ONTARIO

MIKE EGLI TAKEDA CANADA INC. OAKVILLE ONTARIO

JOANNE KLUE CEGEDIM RELATIONSHIP MANAGEMENT SCARBOROUGH ONTARIO

CAROL LEVINE ENERGI PR MONTREAL QUEBEC

MARK LIEVONEN SANOFI PASTEUR LIMITED TORONTO ONTARIO

JIM SHEA CCOPE/CFPC MONTREAL QUEBEC

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE C. NORMAN COOK ROGERS PUBLISHING TORONTO ONTARIO

MARK BEAUDET PALADIN LABS ST-LAURENT QUEBEC

ROXANE CHABOT RBC CONSULTANTS MONTREAL QUEBEC

PAUL CUSIMANO SHOPPERS DRUG MART SPECIALTY HEALTH NETWORK MISSISSAUGA ONTARIO

JONATHAN GOODMAN KNIGHT THERAPEUTICS INC. MONTREAL QUEBEC

JOHN HELOU PFIZER CANADA INC. MONTREAL QUEBEC

DR. ROGER MCINTYRE UNIVERSITY OF TORONTO TORONTO ONTARIO

KATHRYN RAYMOND PURDUE PHARMA PICKERING ONTARIO

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MELODIE HICKS CÉGEP VANIER COLLEGE NURSING MONTREAL QUEBEC

SYLVAIN CHRÉTIEN PEDIAPHARM INC. VERDUN QUEBEC

JOAN CHYPYHA CIPHER PHARMACEUTICALS MISSISSAUGA ONTARIO

GRANT GIBSON THE GIBSON GROUP AURORA ONTARIO

DR. WAYNE GULLIVER NEWLAB LIFE SCIENCES ST. JOHN'S NEWFOUNDLAND AND LABRADOR

JOHN HASLAM ALEXION PHARMA CANADA CORP. VAUGHAN ONTARIO

ROBIN HUNTER MALLINCKRODT PHARMACEUTICALS MISSISSAUGA ONTARIO

PHIL DIAMOND AWARD FOR COMMUNITY SERVICE BARRY FISHMAN MERUS LABS TORONTO ONTARIO

*I*NDUCTEES • *M*EMBRES

PETER BRENDERS SANOFI GENZYME MISSISSAUGA ONTARIO
PATRICK CASHMAN LUNDBECK CANADA MONTREAL QUEBEC
ED DYBKA ASTRAZENECA CANADA INC. MISSISSAUGA ONTARIO
HEIDI FORMAN KLICK HEALTH TORONTO ONTARIO
EDWARD GUDAITIS ALLERGAN INC. MARKHAM ONTARIO
CHRIS HALYK JANSSEN INC. CANADA TORONTO ONTARIO
SYLVIE PILON LUNDBECK CANADA MONTREAL QUEBEC
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE DR. GARY SIBBALD TORONTO ONTARIO

JAMES L. HALL ARALEZ PHARMACEUTICALS CANADA MISSISSAUGA ONTARIO
KEVIN LESHUK CELGENE INC. MISSISSAUGA ONTARIO
PAMELA MINDEN ASPEN PHARMACARE CANADA INC. TORONTO ONTARIO
PAUL PETRELLI JAZZ PHARMACEUTICALS TORONTO ONTARIO
ALLISON ROSENTHAL OTSUKA CANADA PHARMACEUTICAL INC. ST-LAURENT QUEBEC
ILONA TORONTALI ROCHE CANADA MISSISSAUGA ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE STUART COTTRELL BAYSHORE HEALTHCARE MISSISSAUGA ONTARIO

SYBIL DAHAN ALTIUS HEALTHCARE INC. MONTREAL QUEBEC
FRÉDÉRIC FASAND SERVIER CANADA MONTREAL QUEBEC
BRIAN HILBERDINK NOVO NORDISK MISSISSAUGA ONTARIO
MANNY KAPUR CROMA CANADA TORONTO ONTARIO
RICHARD LAJOIR BAUSCH HEALTH LAVAL QUEBEC
ERIC TSE SHIRE PHARMA CANADA TORONTO ONTARIO
ARIMA VENTIN ALLERGAN MARKHAM ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE GREGORY J. GLENN STOUFFVILLE ONTARIO

SUZANNE CAMPBELL ABBVIE MONTREAL QUEBEC
BRIAN CANESTRARD INTERCEPT PHARMACEUTICALS TORONTO ONTARIO
SAV DIPASQUALE CPDN MISSISSAUGA ONTARIO
PAT FORSYTHE EISAI MISSISSAUGA ONTARIO
ALOK KANTI BAYER MISSISSAUGA ONTARIO
DAVID RENWICK ADAPT PHARMA CANADA MISSISSAUGA ONTARIO
ROB SEGUIN THRIVE PARTNERSHIP GROUP NEWMARKET ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MARK McELWAIN TORONTO ONTARIO

MARK DEGEN SUN PHARMA BRAMPTON ONTARIO
KARL FRANK BAYSHORE HEALTHCARE MISSISSAUGA ONTARIO
ROSS GLOVER TAIHO PHARMA OAKVILLE ONTARIO
ARNAUD LAVENUE TOC TOC COMMUNICATIONS MONTREAL QUEBEC
BOB MCLAY SOBI NORTH AMERICA TORONTO ONTARIO
EILEEN McMAHON TORYS LLP TORONTO ONTARIO
CAROL STIFF RHYTHM PHARMACEUTICALS TORONTO ONTARIO
LEANDRA WELLS GSK MISSISSAUGA ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MIKE CELS OAKVILLE ONTARIO

*I*NDUCTEES • *M*EMBRES

GERARD FERNANDES NOVISCEND INC. MISSISSAUGA ONTARIO
MIRIAM P. HARA 3H COMMUNICATIONS OAKVILLE ONTARIO
SANDRA HELLER SEAGEN CANADA MISSISSAUGA ONTARIO
MICHEL LAVOIE DERMTEK PHARMA POINTE-CLAIRE QUEBEC
CHRISTINE LENNON INCYTE BIOSCIENCES CANADA POINTE-CLAIRE QUEBEC
BRIGITTE NOLET ROCHE CANADA PHARMA MISSISSAUGA ONTARIO
JANINE PAJOT BAYER CANADA MISSISSAUGA ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE DANIELLE PORTNIK EMERGENT BIOSOLUTIONS TORONTO ONTARIO

CORINNE BUCHANAN-RUSSELL ADVANCING BLACK TALENT IN PHARMA MISSISSAUGA ONTARIO
COLLEEN COXSON ALNYLAM PHARMACEUTICALS MISSISSAUGA ONTARIO
EVICA ERIC LUNDBECK CANADA MONTREAL QUEBEC
BRIAN HONDA THE AD PHARM & SYNAPSE MEDICAL COMMUNICATIONS OAKVILLE ONTARIO
IAN HOWARD DERMATOLOGY UPDATE VANCOUVER BRITISH COLUMBIA
MICHAEL STONE MERZ THERAPEUTICS BURLINGTON ONTARIO
ROBERT TAM TAIHO PHARMA CANADA INC. OAKVILLE ONTARIO
PHIL DIAMOND AWARD FOR COMMUNITY SERVICE MONA SABHARWAL MISSISSAUGA ONTARIO

2025 PLATINUM SPONSORS
SPONSORS PLATINES 2025



2025 SILVER SPONSORS
SPONSORS ARGENT 2025



2025 BRONZE SPONSORS
SPONSORS BRONZES 2025



2025 SUPPORTERS
SUPPORTEURS 2025

